

# Nectifirm®

For firming the neck and décolletage

## primary benefits

Comprehensive anti-aging treatment clinically proven to improve the overall appearance of the neck. The neck ages differently than the skin on the face and therefore requires its own unique, topical anti-aging technology.

## points of difference

In a clinical study, 98% of subjects had a more lifted appearance of the neck and an improvement in crepiness after 12 weeks of twice daily usage. A powerful blend of peptides enhances the dermal-epidermal junction, increases Hyaluronic Acid and Collagen synthesis for firming and tightening the skin on the neck. Botanical extracts and other potent anti-aging ingredients reduce the appearance of adipose tissue under the chin, lessen the look of fine lines and wrinkles and improve photodamage.



## who benefits

All skin types, young and mature and anyone desiring a younger, firmer looking neck. The aging process begins in the 20s, so it's important to start an anti-aging regimen early.

## how to use

Using upward strokes, gently apply a dime-sized amount onto décolletage, working your way up the neck to the jawline. Use twice daily, morning and evening.



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### F R E Q U E N T L Y   A S K E D   Q U E S T I O N S

**1 Why do I need a neck cream. Can't I use my face moisturizer?** You need a neck cream because the neck ages differently than the skin on your face and requires its own unique, topical anti-aging technology. Facial moisturizers will only provide minimal benefits and anti-aging results to the neck.

**2 What are some of the most common signs of aging on the neck?** The most common signs of aging on the neck include: slackened skin, crepiness, horizontal necklace lines, turkey neck appearance, platysmal bands, fat accumulation and mottled skin appearance.

**3 How does Nectifirm® address the signs of the aging neck?** Nectifirm® contains a blend of five peptides which strengthen the dermal-epidermal junction (DEJ) for firming and lifting the skin on the neck. Several potent extracts lessen the look of fine lines and wrinkles and smooth away crepiness. A unique blend of Bamboo, English Pea Extract and Glucosamine helps reduce the appearance of wrinkles.

**4 What is the dermal-epidermal junction (DEJ)?** The dermal-epidermal junction is a specific area of skin where the dermis meets the epidermis. During youth this junction is very "wavy". With age, this junction flattens and skin becomes more slackened. It's a key area for skin cell communication and cohesion.

