

Purifying Cleansing Gel

Oil control cleanser for fresh, refined skin

primary benefits

This highly concentrated cleanser exfoliates and deep cleans pores to remove excess oil and impurities. Pores are refined and skin is left feeling clean and fresh.

points of difference

Salicylic and Lactic Acids exfoliate and clarify the skin, manage excess sebum and help to diminish the appearance of blemishes and blackheads.

who benefits

Those with oily and acne-prone skin of all ages. Ideal for teenagers dealing with breakouts and those who only experience excess sebum and breakouts periodically. Purifying Cleansing Gel can be used interchangeably with a regular cleanser to provide added exfoliation and/or oil-control. Not suitable for sensitive skin.

how to use

Wet face and neck with tepid water. Dispense a dime-sized amount into palm of hand. Lather in hands. Using fingertips, gently massage onto face and neck using circular motions. Avoid eye area. Rinse thoroughly and pat skin dry. Use twice daily. Contains acids which may make the skin more sensitive to the sun.



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F R E Q U E N T L Y A S K E D Q U E S T I O N S

1 I am prone to breakouts and have oily skin. Will this cleanser help?

Purifying Cleansing Gel is the best cleanser for those who have oily or acne-prone skin.

It contains Salicylic and Lactic Acids to stimulate healthy cell function by exfoliating dehydrated surface cells and deeply cleaning pores.

It also contains strong cleansing agents to effectively remove excess oil and sebum.

2 What are the Alpha and Beta Hydroxy Acids in the product?

The Alpha Hydroxy Acid in Purifying Cleansing Gel is Lactic Acid which can be naturally found in milk.

The Beta Hydroxy Acid is Salicylic Acid derived from Willow Bark.

3 Why is it important to exfoliate the skin?

It is important for you to exfoliate the skin because aging causes the rate of cell renewal to slow down.

Exfoliation removes dehydrated cells from the surface of the skin, smoothing it and enabling better penetration of other anti-aging products.

4 I am currently using Retin-A® to treat acne. Can I still use this cleanser?

Yes. However, if you experience any irritation or dryness, reduce usage frequency.

Another option is to use Gentle Cleansing Lotion at night when you use Retin-A® and Purifying Cleansing Gel in the morning.

5 I have sensitive skin. Can I use this product?

No.

We do not recommend Purifying Cleansing Gel to those with sensitive skin due to the high concentration of Alpha and Beta Hydroxy Acids in the formula.

It also contains strong cleansing agents, which benefit oily and acne-prone skin, but can irritate sensitive skin.

