

# Gentle Cleansing Lotion

Soothing facial cleanser for sensitive skin

## primary benefits

Soothing facial cleanser gently removes dirt, make-up and impurities without irritating or drying out skin. Gentle enough to use after professional, in-office treatments.

## points of difference

Contains the naturally-derived cleansing agents, Sodium Cocoyl Apple Amino Acids and Sucrose Laurate, which are effective, yet extremely mild. Formulated with substantive moisturizers, such as Squalane and multiple Algae Extracts, including Sargassum Filipendula Extract, Hypnea Musciformis Extract and Gelidiella Acerosa Extract.

## who benefits

Ideal for those with dry and/or sensitive skin. Great for those who recently had professional in-office treatments like microdermabrasion or laser therapy.

## how to use

Wet face and neck with tepid water. Dispense a nickel-sized amount into palm of hand. Using fingertips, gently massage onto face and neck using circular motions. Rinse thoroughly and pat skin dry. Use twice daily.



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## F R E Q U E N T L Y   A S K E D   Q U E S T I O N S

### 1 Which skin types should use this cleanser?

Gentle Cleansing Lotion is a mild, creamy cleanser that is ideal for dry, sensitive skin. It has a lotion-type base, so it will not foam, but will thoroughly cleanse the skin without stripping its natural barrier. Gentle Cleansing Lotion is not recommended for oily skin.

**2 My skin is dry and irritated. Can I use this cleanser?** Yes. Gentle Cleansing Lotion is extremely mild and will not irritate the skin. It contains Squalane, Panthenol and Algae Extracts, which are very moisturizing and soothing to the skin.

**3 Is this cleanser considered soap-free?** Yes, Gentle Cleansing Lotion is free of soap and harsh detergents. It contains natural, mild surfactants to gently cleanse the skin.

**4 Do I have to rinse this cleanser off with water?** Removal with water is recommended. However, for those who are extremely sensitive, it can be removed gently with cotton pads.

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