

# Hydrating Serum

Oil-free moisture for all skin Types

## primary benefits

Ultra-light, anti-aging serum contains Hyaluronic Acid and other potent humectants for intense hydration. Immediately plumps skin and improves texture. Firms and nourishes the skin for reduced lines and wrinkles. It can be used alone for oily skin types, or layered with other products for a boosting effect.

## points of difference

Contains High and Low molecular weight Hyaluronic Acid for short- and long-term hydration, along with other super hydrators, Sodium PCA and Sodium Lactate. An optimized blend of Watermelon, Lentil and Apple Fruit Extracts increases skin's own natural moisturizing factor (NMF) and keeps the skin more uniformly hydrated. Honey and Hydrolyzed Hazelnut protein decrease transepidermal water loss (TEWL) for softer, smoother skin. Pomegranate Extract and Vitamin E provide powerful antioxidant benefits. Palmitoyl Tripeptide-5 helps reduce the appearance of fine lines and wrinkles.

## who benefits

All skin types.

## how to use

Apply to clean skin. Dispense into palm of hand and gently apply to face. Avoid eye area. Can be used twice daily or as needed throughout the day for extra hydration.



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### F R E Q U E N T L Y   A S K E D   Q U E S T I O N S

**1 What is Sodium Hyaluronate?** Sodium Hyaluronate (Hyaluronic Acid) is a natural moisturizing factor found in the dermis that binds moisture and draws it into the skin. It can hold approximately one thousand times its weight in water.

**2 What is the difference between low molecular and high molecular weight Hyaluronic Acid?** High molecular weight Hyaluronic Acid remains in the upper layers of the stratum corneum and is known to be one of the best moisturizers for skin. Low molecular weight Hyaluronic Acid increases moisture penetration. Combining the two forms provides short- and long-term hydration.

**3 Which other ingredients provide hydration?** A blend of Watermelon, Lentil, and Apple Fruit Extracts increase the skin's own natural moisturizing factor (NMF) and keep the skin uniformly hydrated. Sodium PCA, Biosaccharide Gum-1 and Sodium Lactate provide outstanding hydrating benefits as well.

**4 Which skin types should use Hydrating Serum?** Hydrating Serum is beneficial for all skin types. Because it is an oil-free, water-based serum, it's a great moisturizer for oily skin types, and it doesn't contain any ingredients that will clog pores. For dry skin, Hydrating Serum acts as a moisture booster, locking in moisture when applied prior to a day or night cream.

**5 Does this product contain any anti-aging ingredients?** Yes. Hydrating Serum contains Palmitoyl Tripeptide-5 which helps reduce the appearance of fine lines and wrinkles. It also contains Pomegranate Extract and Vitamin E for added antioxidant benefits.

**6 Is it safe to use this product after non-invasive in-office procedures such as microdermabrasion?** Hydrating Serum is great after in-office procedures because it delivers soothing hydration and nourishment.

